



The Tee Times

Golfing News for South Florida

Driving local golf news

The Tee Times targets people who love golf. South Florida golfers are passionate about their sport, eager to learn and willing to invest in their game.

They are also your ideal customer: sophisticated men and women with disposable income that they choose to spend on this leisure activity.



80% of golfers own their homes.



60% drive a luxury automobile.



Two thirds regularly visit fine restaurants.



Photo by Rhonda Vanover

The Tee Times is an independent monthly newspaper that offers reliable exposure of your business to South Florida golfers.

Unlike any other golfing publication, *The Tee Times* uses every club in the bag to cover the South Florida golfing scene. Pick it up for the latest happenings at local courses, hole-in-one experiences, course profiles with tips on how to play,

and much more from our network of golfing journalists, pros, columnists and contributors.

With *The Tee Times*, your marketing message reaches golfers as they play, shop and work in South Florida.

“I just had the opportunity to review *The Tee Times* publication ... and wanted to congratulate you and the staff on a job well done.”

**– Kevin J. Marrone
Executive Director (retired)
South Florida Section PGA**

We reach out to more than 75,000 local golfers in Miami-Dade, Broward, Palm Beach, Martin and St. Lucie counties.

Locations include:

- **Both private and public courses**
- **Retail golf stores**
- **Practice facilities**
- **Restaurants**
- **Doctors' offices**
- **Hotels**
- **Auto repair facilities**
- **Charity events**

And the numbers are growing monthly

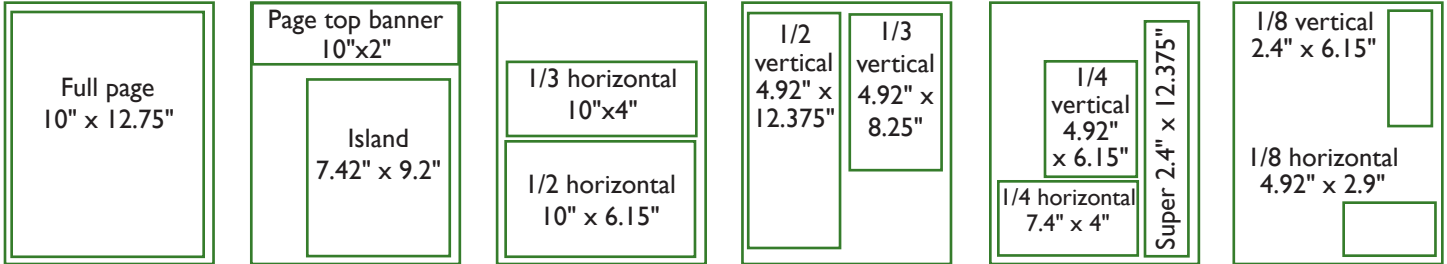
A downloadable version complete with all display advertisements is available online.

www.teetimesnews.com

2011 Rate Sheet



CHOOSE YOUR SIZE



CHOOSE B&W OR COLOR, AND YOUR CONTRACT LENGTH

	Black and white		Color	
	1 or 2 issues	3 or more	1 or 2 issues	3 or more
Full page (per month)	\$1,450	\$1,200	\$1,600	\$1,400
Island	\$1,000	\$825	\$1,150	\$1,000
1/2 page	\$775	\$625	\$925	\$825
1/3 page	\$500	\$425	\$700	\$625
1/4 page	\$400	\$350	\$575	\$500
Super vertical	\$450	\$400	\$675	\$600
1/8 page	\$250	\$200	\$375	\$300
Banner	\$400	\$325	\$550	\$475

DESIGN AND CREATIVE WORK

Our talented designer can use your logo and photographs to create an eye-catching ad.
 Design work \$55 per hour
 ► **First-time ads require a minimum of 1 hour to create or resize.**
 Contact us for specs to submit your camera-ready ad.

DEADLINES

Deadlines refer to the month before publication.
 For example, October issue deadlines are in September.
 Reserve space Third Friday of the month

MARKETPLACE ADS

Regular business card (3.25" x 2")	Color, \$100 B/W, \$75
Double business card (3.25" x 4")	Color, \$150 B/W, \$125

For advertising questions, contact us:
 E-mail: bruce@teetimesnews.com
 Phone: (954) 658-7660
 Fax: (954) 602-0447
 Mail: P. O. Box 670351
 Coral Springs, FL 33067-0351

Advertisers also get exposure on the Internet – the downloadable pdf of *The Tee Times* includes all ads.
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